WHEREAS, One Jim Unzicker is the 1977 recipient of the South Dakota Advertising Federation's Silver Medal Award; and,

WHEREAS, This award is being made in honor of Jim's outstanding contribution over the years to the betterment of advertising throughout the State of South Dakota; and,

WHEREAS, Jim and I have been close personal friends for many years and Jim has been of tremendous assistance to me in my campaigns for public office; and,

WHEREAS, Without the very able assistance of Jim I would no doubt still be residing in Salem, South Dakota, engaged in the sale of dairy equipment; and,

WHEREAS, This honor to be bestowed upon Jim by the South Dakota Advertising Federation is worthy of public recognition in the State of South Dakota; and,

WHEREAS, It is fitting and proper that the Governor make note of this special award:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim Saturday, May 21, 1977, as

JIM UNZICKER DAY

in South Dakota, and join with his many friends in thanking him for his fine contributions and in wishing him and his lovely wife, Rae, a most happy and enjoyable day and an abundance of good health and happiness in the years ahead.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 19th day of May, in the Year of Our Lord, Nineteen Hundred and Seventy-Seven

R. F. Kneip

RICHARD F. KNEIP, GOVERNOR

ATTEST:

DONNA D. HEINERT, SECRETARY OF STATE